



National Association  
of  
University Women  
69<sup>th</sup> National Convention

July 29-August 3, 2014

J.W. Marriott Hotel

New Orleans, Louisiana

*Home of the World Champion New Orleans Saints*



*The New Orleans Pelicans Basketball Team,  
The Birthplace of Jazz, Mardi Gras & Jazz Festival,  
HBCU-Dillard University & Xavier University*

National Association of University Women  
69th National Convention  
July 29 - August 3, 2014  
New Orleans, LA



My Dear NAUW Sisters,

What an honor to serve as your national president!!! I look forward to greeting you personally at our 69<sup>th</sup> National Convention in New Orleans, July 29 to August 3, 2014. It will be our time to shine in the Big Easy!

As you read through the pages of this national convention registration packet, we hope that you will be excited. We hope that you will be pleased. We hope that you will be proud of the program and activities that have been planned for this second convention of a brand-new century. We hope that you know we are depending on you to meet us in New Orleans, July 29 to August 3. We hope you know that your attendance is not only important to us--the convention planning team--but to the continued growth of the NAUW. Therefore, your presence is desired, your input and expertise are needed and envisioned.

Please come prepared to help us chart our course toward a promising future--a future where we will be instrumental in making a positive difference in the lives of "women, youth and the disadvantaged in our communities..." You have an important role to play as we strive every day in every way to keep alive the legacy of leadership and service established by our founding members in 1910.

The New Orleans Branch has been working for the past two years in planning this convention. They have left no stone unturned. They have consulted and conferred with the national president, national officers, sectional directors, forever emeralds and the members of South Central Section to make sure that everything will be in place for your arrival in New Orleans. Please keep in mind that these are determined women who came back strong even after the disaster of Hurricane Katrina and said without hesitation, "Our branch must go on." So, in the truest sense of our sisterhood, we need to let them know with our presence how much we appreciate their efforts in hosting this 69<sup>th</sup> national convention.

Each convention is a history-making event and so it will be when we gather in New Orleans to interchange wisdom with sister members from across the sections and Liberia. There will be important meetings, productive business sessions and a changing of the guard. We will recognize families, honor our youth, hear from outstanding speakers and so much more.

Don't miss this wonderful opportunity to express your pride in being a contributing member of the NAUW.

We will be awaiting your arrival in the Big Easy, July 29, 2014,

With warm sisterly love,

A handwritten signature in cursive script that reads "Dolores Y. Owens". The signature is written in dark ink and is positioned above the typed name.

Dolores Y. Owens  
National President

# National Association of University Women

Bettye J. Williams, Ph.D.  
National Second Vice President



Hello Ladies:

What is New Orleans? It is international cuisine. It is French Creole architecture. It is cross-cultural heritage. It is Jelly Roll Morton, Louis Armstrong, Joe “King” Oliver, Antoine “Fats” Domino, and the incomparable gospel innovator, Mahalia Jackson. And it is the gathering of the 69<sup>th</sup> National Convention at the world famous J. W. Marriott , July 29 – August 3, 2014. *The Big Easy* will be draped in *green and white*.

For sure, this 69<sup>th</sup> National Convention promises to be another memorable event. You will be inspired and invigorated during the plenary sessions, seminars, workshops, and *Good Old Southern Hospitality*. For sure, you will be educated, motivated, and mesmerized. We shall honor the legacy of our four National Founders--Dr. Sara W. Brown, Dr. Nancy Fairfax Brown, Mary Eliza Church Terrell, and Mary E. Cromwell--who dared to attend college at a time when college enrollments were predominately male and career choices for African American women were limited to the domestic sphere. For certain, this 69<sup>th</sup> National Convention promises to be an extraordinary recap of historic moments and a wonderful occasion.

We shall continue the legacy of sharing and dialoguing about educational development programs, scholarship outreach, and community projects. Most definitely, we shall highlight our *Volunteer Hour* initiative where our National Theme: *Women Moving Forward with Purpose and Pride* will be front and center. *How marvelous!* With branches linking the hours in NAUW, we shall share exciting, enlightening, and exhilarating outcomes in *The Big Easy*.

Thanks! For all programs and projects during the last three years. I appreciate the positive responses to *The Reading Bridge Program*. Do not forget to report your *Volunteer Hours* for commendation and praise at the 69<sup>th</sup> National Convention. What do I wish for all in attendance? That you leave *The Big Easy* encouraged, exhilarated, and energized by the experience of this successful gathering of progressive women in the 21<sup>st</sup> century

For programs and projects,

Bettye J. Williams, Ph. D.

National Second Vice President

**National Association of University Women  
69<sup>th</sup> National Convention  
New Orleans, LA  
July 29, 2014-August 3, 2014**



Greeting NAUW Sisters,

It is our pleasure to welcome you to New Orleans, the birth place of jazz and one of the most well-known places for great cuisine.

We are pleased to serve as hosts to the 69<sup>th</sup> National Convention and hope you will make long lasting memories during your stay with us. At the end of the convention, we hope you leave more knowledgeable, refreshed and renewed to carry out the business of NAUW in your respective branches.

While you are in New Orleans, we hope you will explore our city's culture and see the sights. We have a wide variety of options sure to meet the needs of all. Consider visiting our historical Black Colleges, the World War II Museum, the Audubon Zoo, Jackson Square, St. Louis Cathedral and the French Quarters.

We would like to take this opportunity to thank the New Orleans Branch and South Central Branches for your continued support in making this convention a success.

Best Wishes,

Geraldine H. Myers, Joyce O. Blunt and Melanie Copenny



**National Association of University Women  
69<sup>th</sup> National Convention  
July 29 – August 3, 2014**

**Convention Program and Activity Schedule (Subject to Change)**

**Tuesday, July 29, 2014**

**Attire: Business Attire (Any Color)**

9:30am – 3:00pm	Local Tours (Sponsored by New Orleans Branch)
1:30pm – 6:00pm	Registration
2:00pm – 8:00pm	Vendors
4:00pm – 5:00pm	Convention Opening Welcome and Parade of Banners
5:00pm – 8:00pm	Board of Directors Meeting
5:30pm – 6:30pm	Committee Meetings
6:30pm – 8:00pm	Enjoy dinner on your own
8:00pm – 9:30pm	Evening Entertainment
9:30pm – 10:30pm	Hospitality

**Wednesday, July 30, 2014**

**Attire: (Day) African Attire, (Evening) Dressy Green**

7:00am – 6:00pm	Registration
7:00am – 8:00am	First Time Attendees
7:30am – 8:30am	Breakfast
8:00am – 10:00am	Vendors
8:45am – 12:15pm	Workshops
12:30pm – 2:30pm	Member Appreciation Luncheon
2:45pm – 4:15pm	Opening Plenary
4:15pm – 5:00pm	Presentation of Candidates
5:00pm – 6:00pm	Candidates Forum
6:00pm – 8:00pm	Public Meeting/Community Grant Presentation
8:00pm – 10:00pm	Public Reception/Book Signing
10:00pm – 11:00pm	Hospitality

**Thursday, July 31, 2014**

**Attire: Green**

7:00am – 8:30am	Voting
8:00am – 5:00pm	Registration
8:00am – 8:30am	Morning Coffee/Tea
8:00am – 9:00pm	Vendors
8:30am – 8:45am	Morning Devotion
8:45am – 11:45am	Plenary Session
12:00pm – 2:30pm	“Guys and Girls: Bowties and Pearls” Youth Luncheon
3:00pm – 5:00pm	Plenary Session continued
5:00pm – 8:00pm	Explore New Orleans
6:30pm – 8:00pm	Hospitality

**Friday, August 1, 2014**

**Attire: Green and White**

8:00am – 11:00am	Registration
8:00am – 8:30am	Morning coffee/tea
8:00am – 9:00pm	Vendors
8:30am – 8:45am	Morning Devotion
8:45am – 11:45am	Plenary Session
12:00pm – 2:30pm	Awards Luncheon
2:30pm – 3:00pm	Official Convention Photo
3:15pm – 5:00pm	Plenary Session continued
5:00pm – 8:00pm	Enjoy Dinner on you own
8:00pm – 9:00pm	Live Theater (Members)
9:00pm – 10:00pm	Hospitality

**Saturday, August 2, 2014**

**Attire: (Day) Business Attire any color, (Evening) After Five**

8:00am – 9:00pm	Vendors
8:00am – 8:30am	Morning coffee/tea
8:30am – 8:45am	Morning Devotion
8:45am – 12:00pm	Plenary Session
12:00pm – 1:00pm	Enjoy Lunch on your own
1:00pm – 2:15pm	Plenary Session continued
2:15pm – 3:00pm	Invitation to 70 <sup>th</sup> National Convention (St. Louis, MO)
3:00pm – 7:30pm	Enjoy the Big Easy one more time
4:00pm – 5:00pm	Hospitality
7:30pm – 11:00pm	President's Gala & Installation Banquet

**Sunday, August 3, 2014**

**Attire: Uninterrupted White**

7:00am – 8:30am	Breakfast Program
8:30am – 9:00am	Ecumenical Service
9:00am – 9:30am	Necrology Service
9:30am – 10:30am	Closing Plenary
10:30am	Adjournment of the 69 <sup>th</sup> National Convention
10:45am – 12:00pm	Board of Directors & Transition Meeting

**National Association of University Women**

**69th National Convention**

**New Orleans, Louisiana**

**REGISTRATION FORM**

Name (Miss, Ms., Mrs., Dr.) Last \_\_\_\_\_ First \_\_\_\_\_ M.I. \_\_\_\_\_

Section \_\_\_\_\_ Branch \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ E-Mail \_\_\_\_\_

(Check Appropriate Items)

Delegate \_\_\_\_\_ Alternate \_\_\_\_\_ Member (Non-Delegate) \_\_\_\_\_ First Time Attendee \_\_\_\_\_

National Officer \_\_\_\_\_ Board of Directors \_\_\_\_\_ Past National President \_\_\_\_\_

**Registration Fees**

\_\_\_\_\_ \$325.00 (Early Bird Postmarked by March 30, 2014)

\_\_\_\_\_ \$350.00 (Postmarked by May 15, 2014)

\_\_\_\_\_ \$375.00 (Postmarked by June 30, 2014)

\_\_\_\_\_ \$400.00 (On-Site Registration)

All registration for convention should be completed on-line individually or with a designated branch member. On line registration will be available on February 17, 2014. To register go to: [nauw1910.org](http://nauw1910.org).

**Additional Tickets for Guests:**

Youth Luncheon \_\_\_\_\_ @ \$40.00

Awards Luncheon \_\_\_\_\_ @ \$45.00

Member Appreciation \_\_\_\_\_ @ \$45.00

Gala Installation Banquet \_\_\_\_\_ @ \$70.00

**Total Additional Tickets \$ \_\_\_\_\_**

Any cancellations must be in writing and postmarked no later than June 30, 2014. An administrative fee of \$50.00 will be charged for cancellations after June 30, 2014. No refunds for "No Shows".

**NAUW Registration Chairperson**

**Melanie Copenny**

**P.O. Box 56055**

**New Orleans, LA 70156**

**( 817) 238-8517**

**National Association of University Women**

**69th National Convention**

**New Orleans, Louisiana**

**July 29 - August 3, 2014**

**CONVENTION TOUR RESERVATION FORM**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**SELECTIONS**

**Pre- Convention Tour      NEW ORLEANS HOP-ON-OFF CITY TOUR**

Tour departs from any of 12 stops around the city including Jackson Square, French Market, and J.W. Marriott New Orleans.

Monday - July 28, 2014

The entire loop is two hours.

\$39.99 per person

.....  
**NATCHEZ LUNCH CRUISE**

**Cruise along the Mississippi River and let the Steamboat Natchez whisk you away with its atmosphere and ambiance.**

Tuesday - July 29, 2014

11:00 a.m. - 3:00 p.m.

\$47.75 per person

.....  
**MARDI GRAS WORLD TOUR**

**Experience Mardi Gras in New Orleans while viewing floats, historic video and a slice of King Cake. Boxed lunch included.**

Thursday - July 31, 2014

3:30 p.m. - 5:30 p.m.

\$32.00 per person

**Please enclose certified check, branch check or money order payable to: NAUW National Convention**

**Mail to:**

**NAUW - New Orleans Branch**

**Thelma Montgomery Daniels,**

**P.O. Box 56055-New Orleans, LA 70156-6055**

**DEADLINE DATE: JUNE 13, 2014**



**National Association of University Women**

**Sixty-Ninth National Convention**

**New Orleans, Louisiana**

**July 29 - August 3, 2014**

**CONVENTION SOUVENIR JOURNAL**

The souvenir journal gives us an opportunity to solicit those businesses that we patronize and ask for their support of our organization. It is also a means of highlighting branch, sectional and national programs. In addition, we can announce events; acknowledge individuals/organizations, offer congratulations, "thank you," tributes and/or memorials to family, friends, and/or staff members.

Please submit your "camera-ready" ad (no borders) according to the specification below:

**PLEASE CHECK ALL THAT APPLY**

Back Cover Page	7 1/2" Wide x 10" Long	\$300.00
Back Inside Cover Page	7 1/2" Wide x 10" Long	\$250.00
Full Page	7 1/2" Wide x 10" Long	\$125.00
1/2 Page	7 1/2" Wide x 4 3/4" Long	\$ 75.00
1/4 Page	3 1/2" Wide x 4 3/4" Long	\$ 40.00
Business Card	3 1/2" Wide x 2" Long	\$ 25.00
Total Amount Enclosed for Ads	\$ _____	

**Please Complete**

**Last Name, First Name** \_\_\_\_\_

**Branch** \_\_\_\_\_

**Street Address** \_\_\_\_\_

**City, State, Zip Code** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **E-mail** \_\_\_\_\_

**Please mail certified check, branch check or money order with your ad made payable to NAUW to:**

NAUW Souvenir Journal Chairperson

Joyce O. Blunt

P.O. Box 56055

New Orleans, LA 70156-6055

**DEADLINE: May 16, 2014**

**National Association of University Women  
69th National Convention  
New Orleans, Louisiana  
July 29 - August 3, 2014  
VENDOR REGISTRATION FORM**

**Vending dates: July 29 - August 2, 2014**

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ E-Mail \_\_\_\_\_

Yes, I would like to be a vendor at your convention on the above dates. Please reserve \_\_\_\_\_ booths.

**\$400 per booth**

**Total amount enclosed: \$ \_\_\_\_\_**

Please indicate the type of merchandise you will be vending **(No NAUW Products)**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Vendors will not be allowed to sell NAUW items. Use of the NAUW logo and symbols are restricted to NAUW. The number of vendors selling the same merchandise will be limited, otherwise vendors will be accepted on a first come, first served basis.**

**Please enclose certified check or money order payable to NAUW Convention**

**NAUW Vendor Chairperson  
Kathleen McKinney Franks  
P.O. Box 56055  
New Orleans, LA 70156-6055  
DEADLINE: June 30, 2014**

National Association of University Women  
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New Orleans, Louisiana  
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## CONCURRENT WORKSHOPS FOR 2014 NATIONAL CONVENTION

Select one workshop from each of the two sessions. The third workshop will be presented in the large meeting room. All members should attend. Circle the workshop you wish to attend. Please return this form to the address indicated below.

Name: \_\_\_\_\_

	<b>FIRST SESSION</b> Family Health Grant Writing How to Pack for Travel Dress for Success Financial Planning-Thursday Our Youth: Our Promise for Tomorrow	<b>8:45AM-9:45AM</b>
	<b>SECOND SESSION</b> Violence Against Women Women Health Issues Leadership Skills for Effective Service TBA TBA TBA	<b>9:45AM-10:45AM</b>
	<b>THIRD SESSION</b> A Panel Presentation by the Forever Emeralds	<b>1045AM-12:15PM</b>

Return **by June 30, 2014** to:  
2014 NAUW Workshop Chairperson  
Kathie O. Clark  
P.O. Box 56055  
New Orleans, LA 70156-6055



Incorporated  
1924  
District

## Hotel Information Page

J. W. Marriott

614 Canal Street

New Orleans, LA 70130

1 504-525-6500 or

<https://resweb.passkey.com/go/NAUW2014>

Available Dates:

July 25, 2014 through August 6, 2014

Room type: **Guest Room**

Please specify your choice of: **King** bed or **Two double** beds

Room rate per night: \$139 plus tax